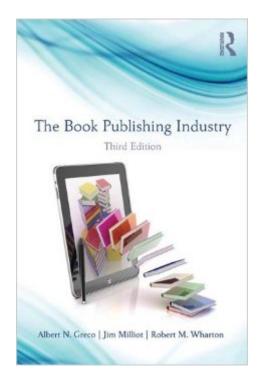
The book was found

The Book Publishing Industry





Synopsis

The Book Publishing Industry focuses on consumer books (adult, juvenile, and mass market paperbacks) and reviews all major book categories to present a comprehensive overview of this diverse business. In addition to the insights and portrayals of the U.S. publishing industry, this book includes an appendix containing historical data on the industry from 1946 to the end of the twentieth century. The selective bibliography includes the latest literature, including works in marketing and economics that has a direct relationship with this dynamic industry. This third edition features a chapter on e-books and provides an overview of the current shift toward digital media in the US book publishing industry.

Book Information

File Size: 3686 KB Print Length: 504 pages Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits Publisher: Routledge; 3 edition (July 31, 2013) Publication Date: July 31, 2013 Sold by: Â Digital Services LLC Language: English ASIN: B00EALK9X8 Text-to-Speech: Enabled X-Ray: Not Enabled Word Wise: Enabled Lending: Not Enabled Enhanced Typesetting: Not Enabled Best Sellers Rank: #536,115 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #56 in Kindle Store > Kindle eBooks > Law > Media & the Law #133 in Books > Law > Media & the Law #173 in Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Book Industry

Customer Reviews

If you want information on the book-publishing industry, this book is perfect. Unfortunately, the Kindle version has several issues. Firstly, page references and internal hyperlinks do not work. Secondly, many of the charts have lost their headings in the appendix, making them useless, because you do not know what dataset you are looking at. For the price (US\$45), and considering

that the value of this book comes from the contained data, the quality of the Kindle version is unacceptable, and I cannot recommend it in good faith to others. This situation is unfortunate, because I'm sure it's not the fault of the authors.

Download to continue reading...

Literary Market Place 2015: The Directory of the American Book Publishing Industry with Industry Indexes (Literary Market Place (Lmp)) Book Publishing With InDesign CC: Using Desktop Publishing Power To Self-Publish Your Book The Book Publishing Industry Regulating for Competition: Government, Law, and the Pharmaceutical Industry in the United Kingdom and France (Government-Industry Relations) Complete Guide to Self Publishing: Everything You Need to Know to Write, Publish, Promote, and Sell Your Own Book (Self-Publishing 4th Edition) The Mutual Fund Industry: Competition and Investor Welfare (Columbia Business School Publishing) The Nursing Assistant's Handbook 2nd (second) Edition by Hartman Publishing Inc., Jetta Fuzy RN MS published by Hartman Publishing, Inc. (2006) How To Write Erotica: A Beginner's Guide To Writing, Self-Publishing And Making Money As An Erotica Author! (How To Write Erotica, Self-Publishing) Erotica, Writing Erotica For Beginners) How To Sell Romance Novels On Kindle. Marketing Your Ebook In 's Ecosystem: A Guide For Kindle Publishing Authors. (How To Sell Fiction On Kindle. ... A Guide For Kindle Publishing Authors. 3) Sell Your Book on : The Book Marketing COACH Reveals Top-Secret "How-to" Tips Guaranteed to Increase Sales for Print-on-Demand and Self-Publishing Writers ROMANCE SELF-PUBLISHING BOOK BUNDLE (Books One to Three): All the Information you need to Write, Publish and Promote your Romance Kindle Book Food Politics: How the Food Industry Influences Nutrition and Health (California Studies in Food and Culture Book 3) Creative Job Superbook #7 Book 2. Sex Industry Job-Business Guide Mandala Coloring Book: Creative Publishing - The Best Coloring Books For Adults (Volume 1) DocBook Publishing [Book and CD-ROM] Non Fiction Writing Templates: 44 Tips to Create Your Own Non Fiction Book (Writing Templates, Writing Non Fiction, Kindle Publishing) Fiction Writing Templates: 30 Tips to Create Your Own Fiction Book (Writing Templates, Fiction Writing, Kindle Publishing) My Horizontal Life: A Collection of One Night Stands (A Chelsea Handler Book/Borderline Amazing Publishing) Bookwomen: Creating an Empire in Children's Book Publishing, 1919–1939 (Print Culture History in Modern America) Publishing for Profit: Successful Bottom-Line Management for Book Publishers

<u>Dmca</u>